



**FOR IMMEDIATE RELEASE – February 4th, 2016**

## **On The Scene Network (OTSN) announces partnership with Schwarzkopf for their exclusive retail Debut**

On The Scene Network (OTSN) Inc is partnering up with global hair cosmetic brand Schwarzkopf for their exclusive retail debut. This debut will feature four premium styling, care and at home color collections, Color ULTIME, Essence ULTIME, Styliste ULTIME and Keratin Color. We will be On The Scene chatting with Schwarzkopf Professional stylists to get the latest celebrity and trendy looks.

### **About On The Scene Network:**

A Web Series / TV Show that gives viewers an exclusive look at the hottest events happening in Toronto. Our mandate is to inspire viewers with deep reaching celebrity interviews all the while focusing on their philanthropy efforts. OTSN is also available on The AOL Network with global distribution.

### **About Schwarzkopf and Henkel Canada:**

Schwarzkopf is one of the three market leaders of global hair cosmetic brand that focuses on quality, skill and innovation for more than 115 years. Started as the world's first innovative powder shampoo in 1910, Schwarzkopf expanded its various product portfolios and is currently available in 50 countries worldwide. Schwarzkopf constantly upholds consumer satisfaction and maintains its quality consistently. This is reflected through its slogan "Professional HairCare for You." It is owned by Henkel that operates worldwide with leading brands and technologies in three business areas – Beauty Care, Laundry and Home Care, and Adhesive Technologies. Well known Beauty Care brands of Henkel Canada include, amongst others, Dial, RightGuard and got2b.

**For news on Celebrity Interviews and events please visit [www.otsn.ca](http://www.otsn.ca)**

**Twitter: @OTSNmedia and @OfficialDarriel**

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